



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision 149149 /		Alt. Order #
Product Week of 8/20		
Contract Dates 08/20/12 - 08/28/12		Est. #
Advertiser POL - Lingle 2012		Original Date / Revision 08/16/12 / 08/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

POL - Lingle 2012
Attention: Lenny Klompus
P. O Box 4559
Honolulu, HI 96812

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/20/12	08/28/12	M-F 5a-5a Morning News	5a-5a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	12111--				6	\$300.00			
N 2	KHON	08/20/12	08/28/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	1111---				4	\$500.00			
N 3	KHON	08/20/12	08/28/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	1-11---				3	\$500.00			
N 4	KHON	08/20/12	08/28/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	1111---				4	\$1,500.00			
N 5	KHON	08/28/12	08/28/12	Wheel of Fortune	630p-7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	-111---				3	\$1,500.00			
N 6	KHON	08/20/12	08/28/12	M-F 10p-1035p News	10p-1035p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	11-1---				3	\$1,500.00			
N 7	KHON	08/20/12	08/28/12	Inside Edition	1035p-1105p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	-11-1--				3	\$300.00			
N 8	KHON	08/20/12	08/28/12	NFL Pre-Season	10a-1p (4th Qtr)		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	-----1				1	\$500.00			
N 9	KHON	08/20/12	08/28/12	Major League Baseball	9a-1p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	-----1-				1	\$200.00			
N 10	KHON	08/20/12	08/28/12	Masterchef	7P-9P		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/28/12	-1-----				1	\$1,000.00			
N 11	KHON	08/20/12	08/28/12	Big Bang Theory	9-930P		:30			NM	3	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt. Order #
149149 /	

Contract Dates	Product	Est. #
08/20/12 - 08/26/12	Week of 8/20	

Advertiser	Original Date / Revision
POL - Lingle 2012	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table border="0"> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="8"></td></tr> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-111---</td><td>3</td><td>\$300.00</td><td colspan="8"></td></tr> </table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/20/12	08/26/12	-111---	3	\$300.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/20/12	08/26/12	-111---	3	\$300.00																																		
N 12	KHON	08/20/12	08/26/12	Bones	7p-9p		:30			NM	1	\$1,000.00																										
<table border="0"> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="8"></td></tr> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>----1--</td><td>1</td><td>\$1,000.00</td><td colspan="8"></td></tr> </table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 08/20/12	08/26/12	----1--	1	\$1,000.00								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																		
Week: 08/20/12	08/26/12	----1--	1	\$1,000.00																																		

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	33	\$24,800.00	\$21,080.00	\$993.29	\$22,073.29
Totals	33	\$24,800.00	\$21,080.00	\$993.29	\$22,073.29

Signature: _____

[Handwritten Signature]
 Deputy Comms Director

Date: _____

8/16/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

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HAWAII



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801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

id:

Linda Lingle Senate Committee C/O
Seed
PO Box 2119
Honolulu, HI 96805

Contract / Revision 943175 /		Alt Order #
Product 8/20 WK		
Contract Dates 08/20/12 - 08/26/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 08/16/12 / 08/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 943175ME										Spots/	Rate	Type	Spots	Amount
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week						
1	KITV	08/22/12	08/22/12	SF Giants Baseball	Various		:30					NM	4	\$200.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				4			\$50.00			
2	KITV	08/24/12	08/24/12	SF Giants Baseball	Various		:30					NM	4	\$200.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				4			\$50.00			
3	KITV	08/20/12	08/26/12	DAY ROS	7A-5P		:30					NM	20	\$200.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			<u>Rate</u>			
Week:		08/20/12	08/26/12	44444--				20			\$10.00			
4	KITV	08/20/12	08/26/12	PRIME ROS	5-11P		:30					NM	20	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTFSS				20			\$20.00			
Totals													48	\$1,000.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	48	\$1,000.00	\$850.00	\$40.05	\$890.05
Totals	48	\$1,000.00	\$850.00	\$40.05	\$890.05

KITV - 943175TV										Spots/	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week						
1	KITV	08/20/12	08/26/12	KITV 4 News This Morning	5-7am		:30					NM	10	\$1,000.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>			<u>Rate</u>			
Week:		08/20/12	08/26/12	22222--				10			\$100.00			
2	KITV	08/20/12	08/26/12	GMA M-F	7-9am		:30					NM	10	\$1,000.00
Class of Time - Pre-emptible with notice														

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents

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HAWAII



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Contract / Revision	Alt Order #
943175 /	

Contract Dates	Product	Estimate #
08/20/12 - 08/26/12	8/20 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	08/16/12 / 08/16/12

KITV - 943175TV										Spots/	Rate	Type	Spots	Amount
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	22222--				10		\$100.00				
3	KITV	08/25/12	08/25/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30					NM	2	\$200.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----2-				2		\$100.00				
4	KITV	08/26/12	08/26/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30					NM	2	\$200.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----2				2		\$100.00				
5	KITV	08/20/12	08/26/12	GMA In The Afternoon	1-2pm		:30					NM	5	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$80.00				
6	KITV	08/20/12	08/26/12	Ellen	3-4pm		:30					NM	5	\$500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$100.00				
7	KITV	08/20/12	08/26/12	Dr Oz 4-5p	4-5p		:30					NM	5	\$750.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$150.00				
8	KITV	08/20/12	08/26/12	KITV News At 5	5-5:30pm		:30					NM	5	\$1,500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$300.00				
9	KITV	08/25/12	08/25/12	KITV News At 5	Sa/Su 5-5:30pm		:30					NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----1-				1		\$300.00				
10	KITV	08/26/12	08/26/12	KITV News At 5	Sa/Su 5-5:30pm		:30					NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----1				1		\$300.00				
11	KITV	08/20/12	08/26/12	KITV News At 6	6-6:30pm		:30					NM	5	\$2,500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$500.00				
12	KITV	08/20/12	08/26/12	KITV News At 10	10-1035pm		:30					NM	5	\$2,500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$500.00				
13	KITV	08/20/12	08/26/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30					NM	5	\$1,500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	11111--				5		\$300.00				
14	KITV	08/25/12	08/25/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30					NM	1	\$500.00
Class of Time - Pre-emptible with notice														

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<u>Contract / Revision</u> 943175 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/20/12 - 08/26/12	<u>Product</u> 8/20 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 08/16/12 / 08/16/12

KITV - 943175TV											Spots/	Rate	Type	Spots	Amount
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	-----1-				1	\$500.00						
15	KITV	08/26/12	08/26/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	-----1				1	\$500.00						
16	KITV	08/20/12	08/26/12	Nightline	11-1130p		:30			NM	5	\$500.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	11111--				5	\$100.00						
17	KITV	08/20/12	08/26/12	Jimmy Kimmel	1130p-1230a		:30			NM	5	\$250.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	11111--				5	\$50.00						
18	KITV	08/20/12	08/20/12	BACHELOR PAD	7-9P		:30			NM	1	\$900.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	M-----				1	\$900.00						
19	KITV	08/21/12	08/21/12	NY MED	9-10pm		:30			NM	1	\$800.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	-T-----				1	\$800.00						
20	KITV	08/22/12	08/22/12	NY MED (SEASON FINALE)	9-10pm		:30			NM	1	\$1,200.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	--W----				1	\$1,200.00						
21	KITV	08/23/12	08/23/12	WIPEOUT	8-9pm		:30			NM	1	\$800.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	---T---				1	\$800.00						
22	KITV	08/24/12	08/24/12	SHARK TANK	7-8pm		:30			NM	1	\$600.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	----F--				1	\$600.00						
23	KITV	08/24/12	08/24/12	20/20	8-10P		:30			NM	2	\$1,600.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	----F--				2	\$800.00						
24	KITV	08/26/12	08/26/12	AM FUNNIEST VIDEOS	6-7pm		:30			NM	1	\$700.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	-----S				1	\$700.00						
25	KITV	08/26/12	08/26/12	ONCE UPON A TIME	7-8pm		:30			NM	1	\$1,000.00			
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00						
26	KITV	08/26/12	08/26/12	EXT MKOVER: WEIGHT LOSS	8-10P		:30			NM	1	\$1,200.00			
Class of Time - Pre-emptible with notice															

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents

KITV
HAWAII



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision 943175 /		Alt Order #
Contract Dates 08/20/12 - 08/26/12		Product 8/20 WK
Advertiser Linda Lingle Senate Com		Estimate #
		Original Date / Revision 08/16/12 / 08/16/12

KITV - 943175TV										Spots/	Rate	Type	Spots	Amount
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----S				1		\$1,200.00				
27	KITV	08/25/12	08/25/12	Little League World Series	Little League Work		:30				NM	1	\$200.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----1-				1		\$200.00				
28	KITV	08/25/12	08/25/12	Little League World Series	Little League Work		:30				NM	1	\$200.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----1-				1		\$200.00				
29	KITV	08/26/12	08/26/12	Little League World Series	Little League Work		:30				NM	1	\$400.00	
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		08/20/12	08/26/12	-----1				1		\$400.00				
Totals												86	\$24,000.00	

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	Tax 1	Total
7/30/12 - 08/26/12	86	\$24,000.00	\$20,400.00	\$961.25	\$21,361.25
Totals	86	\$24,000.00	\$20,400.00	\$961.25	\$21,361.25
Contract Totals					134 \$25,000.00

Signature: _____

Date: 8/16/12

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CONTRACT

KGMB
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Linda Lingle Senate Committee
 P.O. Box 4559
 Honolulu, HI 96812

Contract / Revision 783172 /		Alt Order #
Product General 2012 (8/20)		
Contract Dates 08/20/12 - 08/26/12		Estimate # Flight two, Week 11
Advertiser Linda Lingle Senate Committee		Original Date / Revision 08/21/12 / 08/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
22	KGMB	08/20/12	08/26/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$215.00			
24	KGMB	08/20/12	08/26/12	CBS This Morning	8a-10a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				1	\$45.00			
26	KGMB	08/20/12	08/26/12	Jeopardy I	430p-5p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				1	\$80.00			
E 27	KGMB	08/20/12	08/26/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KGMB	08/20/12-08/26/12	M-Su HI News NOW at 5p	5p-530p	MTuWThF----	:30		\$350.00	NM		
				Credited								
28	KGMB	08/20/12	08/26/12	CBS Evening News	530p-6p		:30			NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				1	\$690.00			
33	KGMB	08/20/12	08/26/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-1---				2	\$720.00			
34	KGMB	08/20/12	08/26/12	M-F Insider	630p-7p		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				1	\$270.00			
35	KGMB	08/20/12	08/26/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				2	\$960.00			
36	KGMB	08/20/12	08/26/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$210.00			
37	KGMB	08/20/12	08/26/12	Face The Nation	various		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$35.00			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
783172 /	

Contract Dates	Product	Estimate #
08/20/12 - 08/26/12	General 2012 (8/20)	Flight two, Week 11

Advertiser	Original Date / Revision
Linda Lingle Senate Com	08/21/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
38	KGMB	08/20/12	08/26/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/12	08/26/12	-----S				1	\$600.00				
39	KGMB	08/20/12	08/26/12	CBS NFL Preseason	various		:30			NM	2	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/12	08/26/12	----11-				2	\$850.00				
*Tax 1 Note: General Excise Tax 4.712%											Totals	26	\$10,305.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	26	\$10,305.00	\$8,759.25	\$412.74	\$9,171.99
Totals	26	\$10,305.00	\$8,759.25	\$412.74	\$9,171.99

Signature: _____ Date: _____

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CONTRACT



KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Linda Lingle Senate Committee
 P.O. Box 4559
 Honolulu, HI 96812

<u>Contract / Revision</u> 765857 /		<u>Alt Order #</u>
<u>Product</u> General 2012 (8/20)		
<u>Contract Dates</u> 08/20/12 - 08/26/12	<u>Estimate #</u> Flight one, week 11	
<u>Advertiser</u> Linda Lingle Senate Committee		<u>Original Date / Revision</u> 08/16/12 / 08/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> David Nola	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KHNL	08/20/12	08/26/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$105.00			
2	KHNL	08/20/12	08/26/12	NBC Today Show	7a-9a		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$160.00			
3	KHNL	08/20/12	08/26/12	NBC Today Show II	9a-10a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$60.00			
4	KHNL	08/20/12	08/26/12	NBC Today Show III	10a-11a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$60.00			
5	KHNL	08/20/12	08/26/12	Millionaire	11a-1130a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$30.00			
6	KHNL	08/20/12	08/26/12	Rachael Ray	2p-3p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KHNL	08/20/12-08/26/12	Rachael Ray	2p-3p	MTuWThF----	:30		\$30.00	NM		
			See MG 7.6									
			due to NFL Pre-Season Football									
7	KHNL	08/20/12	08/26/12	The Doctors	3p-4p		:30			NM	5	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11111--				5	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KHNL	08/20/12-08/26/12	The Doctors	3p-4p	MTuWThF----	:30		\$65.00	NM		
			See MG 7.6									
			due to NFL Pre-Season Football game									
	6	KHNL	08/24/12-08/24/12	Seattle Seahawks PreSeason	varies	-----F----	:30		\$295.00	NM		
			Ⓜ MG for 8.5,6.5,7.5,9.5									
8	KHNL	08/20/12	08/26/12	Anderson	4p-5p		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

Contract / Revision	Alt Order #
785857 /	

Contract Dates	Product	Estimate #
08/20/12 - 08/28/12	General 2012 (8/20)	Flight one, week 11

Advertiser	Original Date / Revision
Linda Lingle Senate Com	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$80.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 5 KHNL 08/20/12-08/28/12 Anderson 4p-5p MTuWThF--- :30 \$80.00 NM See MG 7.6												
9	KHNL	08/20/12	08/28/12	Hi News Now at Five	5p-530p		:30			NM	4	\$480.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$120.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 5 KHNL 08/20/12-08/28/12 Hi News Now at Five 5p-530p MTuWThF--- :30 \$120.00 NM See MG 7.6 Due to NFL Pre-Season Football game												
10	KHNL	08/20/12	08/28/12	Hi News Now at 5:30	530p-6p		:30			NM	5	\$725.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$145.00												
11	KHNL	08/20/12	08/28/12	NBC Nightly News	6p-630p		:30			NM	5	\$1,250.00
Week: 08/20/12 08/28/12 Weekdays: MTWTF-- Spots/Week: 5 Rate: \$250.00												
12	KHNL	08/20/12	08/28/12	Entertainment Tonight	630p-7p		:30			NM	5	\$1,000.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$200.00												
13	KHNL	08/20/12	08/28/12	Hi News Now at Ten	10p-1035p		:30			NM	5	\$1,200.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$240.00												
14	KHNL	08/20/12	08/28/12	The Tonight Show	1035p-1137p		:30			NM	5	\$1,050.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$210.00												
15	KHNL	08/20/12	08/28/12	Late Night w/Jimmy Fallon	1137p-1238a		:30			NM	5	\$150.00
Week: 08/20/12 08/28/12 Weekdays: 11111-- Spots/Week: 5 Rate: \$30.00												
E 16	KHNL	08/20/12	08/28/12	Americas Got Talent	7p-8p		:30			NM	1	\$400.00
Week: 08/20/12 08/28/12 Weekdays: M----- Spots/Week: 1 Rate: \$400.00												
E 17	KHNL	08/20/12	08/28/12	Stars Earn Stripes	8p-9p		:30			NM	1	\$400.00
Week: 08/20/12 08/28/12 Weekdays: M----- Spots/Week: 1 Rate: \$400.00												
E 18	KHNL	08/20/12	08/28/12	Americas Got Talent	7p-8p		:30			NM	1	\$450.00
Week: 08/20/12 08/28/12 Weekdays: -T----- Spots/Week: 1 Rate: \$450.00												
E 19	KHNL	08/20/12	08/28/12	Americas Got Talent	8p-9p		:30			NM	1	\$450.00
Week: 08/20/12 08/28/12 Weekdays: -T----- Spots/Week: 1 Rate: \$450.00												
E 20	KHNL	08/20/12	08/28/12	Go On/Animal Practice	9p-10p		:30			NM	1	\$450.00
Week: 08/20/12 08/28/12 Weekdays: -T----- Spots/Week: 1 Rate: \$450.00												
E 21	KHNL	08/20/12	08/28/12	Americas Got Talent	7p-8p		:30			NM	1	\$415.00
Week: 08/20/12 08/28/12 Weekdays: --W---- Spots/Week: 1 Rate: \$415.00												
E 22	KHNL	08/20/12	08/28/12	Americas Got Talent	8p-9p		:30			NM	1	\$345.00
Week: 08/20/12 08/28/12 Weekdays: --W---- Spots/Week: 1 Rate: \$345.00												

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KHNL
 **KHNL**
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
785857 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/20/12 - 08/26/12	General 2012 (8/20)	Flight one, week 11

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 1 \$345.00												
23	KHNL	08/20/12	08/26/12	Wednesday Prime Hour 3	9p-10p		:30			NM	1	\$360.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 1 \$360.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KHNL	08/20/12-08/26/12	Wednesday Prime Hour 3	9p-10p	--W----	:30		\$360.00	NM		
	See MG 23.2											
	2	KHNL	08/22/12-08/22/12	Hi News Now at Ten	10p-1035p	---W-----	:30		\$360.00	NM		
	Ⓜ MG for 23.1 08/22											
E 24	KHNL	08/20/12	08/26/12	Office/Parks & Rec	7p-8p		:30			NM	1	\$540.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$540.00												
E 25	KHNL	08/20/12	08/26/12	Saving Hope	8p-9p		:30			NM	1	\$360.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$360.00												
E 26	KHNL	08/20/12	08/26/12	Rock Center	9p-10p		:30			NM	1	\$415.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$415.00												
E 27	KHNL	08/20/12	08/26/12	Americas Got Talent	7p-8p		:30			NM	1	\$275.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$275.00												
E 28	KHNL	08/20/12	08/26/12	Grimm	8p-9p		:30			NM	1	\$275.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$275.00												
E 29	KHNL	08/20/12	08/26/12	Detective NBC	9p-10p		:30			NM	1	\$140.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$140.00												
D 30	KHNL	08/20/12	08/26/12	Summer At Saratoga	10a-12p		:30			NM	0	\$0.00
31	KHNL	08/20/12	08/26/12	Hi News Now at Ten M-Su	10p-1035p		:30			NM	1	\$165.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$165.00												
32	KHNL	08/20/12	08/26/12	Se-Su 5p-530p	5p-530p		:30			NM	2	\$280.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----SS 2 \$140.00												
33	KHNL	08/20/12	08/26/12	Wind Today/Meet the Press	5a-7a		:30			NM	1	\$35.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----SS 1 \$35.00												
34	KHNL	08/20/12	08/26/12	NBC Nightly News	varies		:30			NM	2	\$500.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----11 2 \$250.00												
E 35	KHNL	08/20/12	08/26/12	Grimm	9p-10p		:30			NM	1	\$415.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$415.00												
E 36	KHNL	08/20/12	08/26/12	Americas Got Talent	730-8p		:30			NM	1	\$275.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$275.00												
E 37	KHNL	08/20/12	08/26/12	Americas Got Talent	7p-8p		:30			NM	1	\$160.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$160.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
785857 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/20/12 - 08/28/12	General 2012 (8/20)	Flight one, week 11

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
												Amount

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	103	\$18,570.00	\$15,784.50	\$743.77	\$16,528.27
Totals	103	\$18,570.00	\$15,784.50	\$743.77	\$16,528.27

Signature: [Signature] Date: 8/16/12

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